# mumbai/bombay

# an interpretation of mumbai



## bipolarity of the city

```
ugly - beautiful
chaos - order
physical - virtual
west - east
colour - greys
poverty - luxury
alien - belonging
subversion - conformity
high tech - low tech
```

## my post-digital age

"...distinction between those that are passed their fascination with computers, and are now driven by the ideas instead of the technology." - John Maeda

## the elsewhere



Bollywood

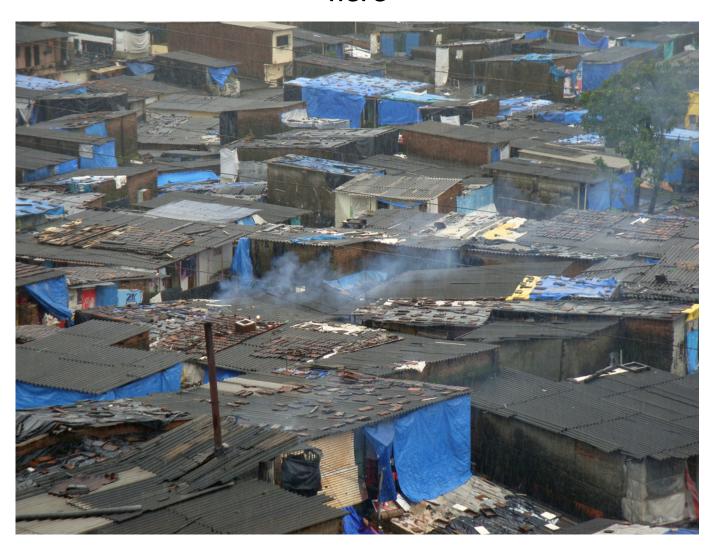
## the elsewhere





Mumbai

## here



Mumbai

"The longing for elsewhere is now embodied in new building configurations that are radically altering the urban landscape: malls and shopping centres, cineplexes and flyovers, and exclusive apartment or residential complexes."

here: 26/11

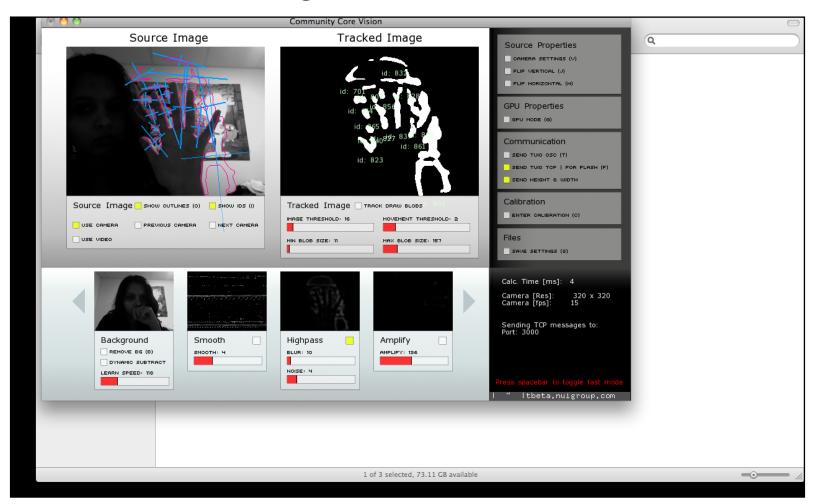






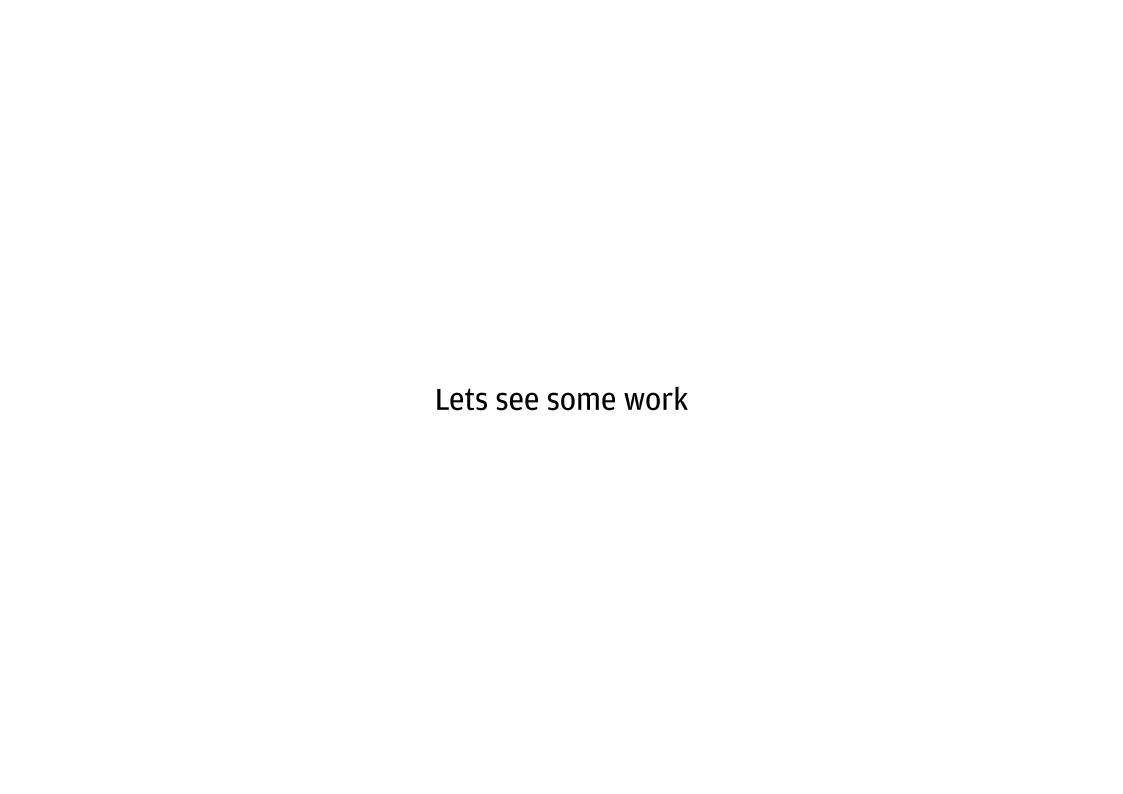
Mumbai

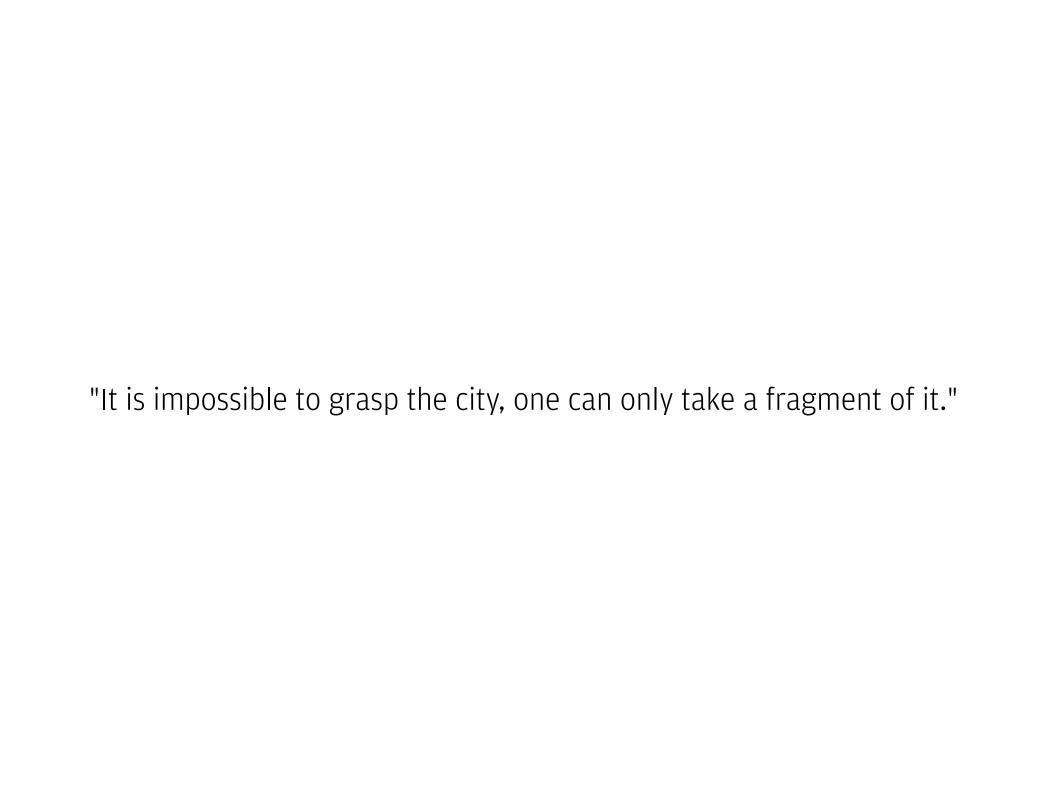
## high tech - low tech?



### research & process

bollywood art deco buildings in mumbai indian art history - postmodern + modern planned buildings in mumbai history of conflict in the city found images and video news footage documentaries artists articles research papers exhibitions mumbaibombay.wordpress.com





### My Reactions

- > Colour limitations of projectors available
- > Rough/pixelated look will remain, especially at close range
  - > Cannot register both paronama's perfectly, use this
- > Shadow vs light works well with the concept of a hidden city
  - > Copyright issues: self-reflexive credits?
  - > project installation on floor or ceiling
    - > red and green light
    - > space: clean gallery vs. jugad
  - > Want to add another layer with paper/more shadows

"Jugaad (also sometimes juggard) literally means an arrangement or a work around, which has to be used because of lack of resources."

#### **Peer Reactions**

- > Simple, yet effective
- > Interactive without the use of very complex technology. Since the user is essential to viewing the artwork.
- > Use of technology is secondary to the concept.
- > Prefer to see it projected on walls, instead of floor since it's more natural.
- > Want to see more animation: people, events, day changing to night.
- > Want to see a more dramatic difference between the two skylines.
- > One person interpreted the "real" city as a doomsday city since it contains images of poverty and burning buildings.
- > Important to note how most people who view the work generalize it to any city rather that Mumbai, unless specifically told.
- > Prefer the rough sketchy version of the city.
- > Almost a film.

#### **Circle of Confusion**

Joana Hadjithomas and Khalil Joreige | Photographic installation | Mirror, colour digital prints (3,000 pieces), ink inscriptions.



"How does the viewer's participation in this work, by removing and taking possession of a fragment of the city of Beirut, add to the meaning of Circle of Confusion?"

How does the viewer's participation in this work, by revealing the hidden city of Mumbai in the viewer's shadows, add to the meaning of Mumbai+Bombay?

### **Next Steps**

- > Create final installation
- > Get reactions from mumbaikars/insiders
  - > Get reactions from outsiders
- > Explore other ways of representing this fragmented conflict